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Neuf Cegetel and glowria Sign Video on Demand Deal

Paris, France – June 13, 2006 – glowria, Continental Europe's leading independent personalised on demand entertainment provider, announced today that it had signed an agreement with the Neuf Cegetel Group, the largest alternative telecommunications provider in France, to provide a Video on Demand (VoD) service to Neuf Cegetel's subscribers via TV over DSL and PC.

Since its inception in 2002, glowria has developed extensive partnerships with all the major movie studios and a vast majority of independent video distributors, through its highly successful online DVD rental service. As a result, the company has the broadest catalogue in France and a solid experience in on-demand entertainment. "glowria's strategy is to reinforce its position in the on-demand entertainment market and to provide services in any format, for any device, whether it be through the television or the PC," explains Mihai Crasneanu, CEO of glowria. The company is able to provide Video on Demand either directly through its Web site, www.glowria.com, or through ISPs and cable operators such as Neuf Cegetel. Following glowria's recent acquisition of German on-line DVD rental companies, inVDeo and DiViDi, this offering will extend to Germany and, potentially, to other European markets in the near future.

This agreement with Neuf Cegetel provides glowria with the opportunity to expand and support its VoD offer. Neuf Cegetel is the leading alternative telecommunications company providing Internet, TV, telephony and mobile services to more than 3 million French households, of which 1.3 million are broadband subscribers. Furthermore Neuf Cegetel was the first company in France to offer digital television on broadband back in 2005. "The group's aim is to provide its customers with an ever-wider range of affordable, high-performance and quality services," explains Xavier Gandillot, General Manager, Residential Division, Neuf Cegetel. "Video on Demand was the next logical step and what our subscribers are increasingly asking for. glowria was the most skilful partner to provide us with a turnkey solution that could be fully integrated into our current service offering and to allow us to deliver the best entertainment and content service to our clients."



The glowria Video on Demand service will be available via Neuf Cegetel's set top box direct to television from September 2006. In the meantime Neuf Cegetel's subscribers can access glowria's extensive catalogue through the Internet on their PCs.

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ABOUT GLOWRIA

glowria, the leading on-line DVD rental service in Continental Europe, is positioned to become the number one provider of personalised, on-demand entertainment in Germany and France. Featuring the largest catalogue on the market, glowria's Video on Demand (VoD) service, which is accessible via PC and television, is currently offered in France and will be available in Germany by September 2006. glowria, which was founded in 2003 and has raised 12.5 million dollars in capital funds, also provides VoD to ISPs, as well as satellite and cable operators, through a white-label service. For more information, please visit www.glowria.com.

ABOUT NEUF CEGETEL GROUP

Neuf Cegetel is the leading alternative operator in France. The group operates its own national long distance network, comprising 44,800 kilometres of optical fibres, and has invested heavily in the rollout of its DSL access network. This means that Neuf Cegetel is in a position to produce its own broadband services, control the costs and quality of its services and sell them directly to 70% of the French population. Neuf Cegetel is the leading unbundled line operator in Europe, with 1.7 million unbundled lines, and has a presence in all segments of the market, providing a wide range of all-IP services to 3 million residential customers, including 1.3 million broadband customers, through its Neuf and Cegetel brands. 118,000 corporate sites are connected to its network and 200 telecoms and Internet service providers benefit from its wholesale services. Neuf Cegetel, whose two key shareholders are the Louis Dreyfus and SFR Groups, reported pro forma revenues of 2.752 billion euros in 2005. For more information, please visit www.groupe-neufcegetel.fr